

Company Overview

eFusjon Energy Club is the FIRST company we've seen to significantly, tap the "viral marketing" power of the internet through social networking and gaming. Think about it. It makes perfect sense! If "network" marketing is about "networking," then why not use social "networking" websites to spread the word? But why haven't all the BIG MLM companies figured this out?

While this may seem obvious to us all, it's easier said than done, and sometimes you just need a fresh new perspective to come to the arena. Derek Broes, a former Sr. Executive at Microsoft, and CEO of Kazaa, has finally figured out how to make money through social networking! As people download free games and hit social networking sites like Facebook, Twitter, etc., the word about eFusjon spreads. And fast!



Derek Broes, Founder of eFusjon

The single most impressive thing we liked about eFusjon is that they are growing at light speed through the power of the internet! No company has done this better. The company recently announced they will integrate eFusjon with the most ubiquitous social networking site on the internet, Facebook. If this actually happens, watch out! This company could do things no other company has ever done.

But that's not the only thing we like about eFusjon. We also very much like the way they present their products. We're referring to the concept of offering an energy drink that's actually healthy for you. eFusjon's approach is compelling. There are billions of dollars worth of energy drinks sold every year. But most, if not all, contain questionable ingredients. eFusjon positions their energy drinks with a strong message. "All the energy, without all the health risk." What a powerful message. What a HUGE market!

Oh, and there's one other major aspect to eFusjon that we love, making it our number 4 pick. We absolutely dig the way they pay commissions. We've all seen forced matrix compensation plans before (which is the foundation of eFusjon's comp plan). But eFusjon does a fantastic job of marketing the concept of "community sharing," which is the idea that other distributors upline and adjacent to you can be responsible for placing distributors in your downline. Hence, the "sharing" component. This is incredibly attractive. We also noticed that whether you enroll a distributor, or someone else enrolls them, if they are shared, you earn the same commission (4.25%) either way. That means distributors don't compete with each other as much. Distributors are automatically placed, after you place your first 3 frontline positions, into your organization, from top to bottom, left to right. So everybody gets a piece of the action. That is compelling! Talk about a "win-win"!

eFusjon currently offers 2 energy drinks; eFusjon Raw, an acai-based anti-oxidant drink, and eFusjon Edge, sporting a natural source of caffeine. We would like to see eFusjon come out with other products soon, as they have promised. Let's see what happens...



The compensation plan pays 15 levels deep, at 4.25%, each level. Enrollment is inexpensive and easy. You can join as a member for only \$30.00, but members don't participate in commissions, so you don't earn a check. You can enroll as an Associate for only \$120.00, and you must maintain that amount on auto-purchase to qualify for commissions. To qualify as an Executive, you need to be on auto-purchase at \$120.00 and have 3 frontline Associates (no more, no less than three). Perfectly priced! Very affordable! Very achievable!

All in all, if you want to get in on the ground floor of a company that is truly achieving real momentum and are excited about the prospects of having upline helping you build your downline, through viral marketing on the internet, with powerful energy drinks as a more healthy alternative, then THIS IS THE COMPANY FOR YOU!

Don't hesitate when you see a good opportunity. Go for it! This one could be the one you regret NOT getting involved with, if you don't do it IMMEDIATELY!